

MS. MISSOURI SENIOR AMERICA PAGEANT 2024



PAGEANT PROGRAM BOOK ADVERTISEMENTS

Ms. Missouri Senior America Pageant Sunday, April 28, 2024

www.msmissourisenior.org

The Missouri Senior Cameo Club is sponsoring and presenting the 2024 Ms. Missouri America Pageant at the Florissant Performing Arts Center on April 28, 2024. We are currently seeking advertisements for our program book.

Although the Pageant is held in Florissant, the majority of participants and audience come from all over the Greater St. Louis area. Your target-marketing sector would be seniors and their families.

The Contestants in this pageant are at least 60 years old. They are active retired school teachers, business women, entertainers, or housewives who refuse to stop utilizing their talents and abilities just because they happen to be over 60 years of age.

Be a support/sponsor of this pageant, by purchasing an ad in our program book.

Full page - \$125 (4.5" x 7.5") Half page - \$75 (4.5" x 3.75") Quarter page - \$40 (4.5" x 1.9")

After the pageant, each contestant has the opportunity to become a member of the Missouri Senior Cameo Club. Throughout the year this group performs showcases in the St. Louis area to earn money to support their Pageant and local charities.

Camera-ready ads are preferred and sent to Helene at hmsiegfried@gmail.com. A business card can be scanned and a previously used ad may be used.

ALL ADS MUST BE RECEIVED NO LATER THAN MARCH 11, 2024.

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PLEASE COMPLETE AND RETURN WITH YOUR CHECK

Received from _____ \$ _____

For an ad: () full page () Half page () quarter page

Business name and address: _____

**Make check payable to Missouri Pageant Alumnae Club and send to:
Helene Siegfried
700 Fairways Circle, Creve Coeur, MO 63141**